

The strategic plan is the result of a collaborative effort by Municipal Council members and the management team. It sets out a development vision based on four main guiding principles.

**TOGETHER, WE WILL MAKE LA PÊCHE A
MODEL OF LAND USE, VITALITY, AND
SUSTAINABLE DEVELOPMENT WITHIN THE
REGION**

2019-2023 Strategic Plan

Municipality of La Pêche



Background for the Strategic Plan Development Process

This strategic plan is the result of a collaborative effort between consultant Paul Turpin, members of the Municipal Council, and the Municipality of La Pêche management team.

The strategic plan was put together in three interrelated steps with specific outputs, as listed below:

- **Step 1 - Strategic assessment**
- **Step – Development of the strategic vision**
- **Step 3 - Strategy development**

Section 1 – Analysis of External and Internal environments

Strategic considerations for the *EXTERNAL environment*

Main Challenges

1. Sustainable land use and planning - (infrastructure development and special urban planning)
2. Internet and cellular connectivity
3. Communications (council– administration–residents)
4. Protection and enhancement of living environments
5. Public services
6. Economic development
7. Attracting new residents, vacationers, and visitors - (growth management)

Strategic considerations for the *INTERNAL environment*

Main Challenges

1. Human capital
2. Vision and leadership
3. Processes
4. Structure

Section 2 - Our Development Vision

La Pêche is a highly desirable community recognized among municipalities with fewer than 10,000 inhabitants as a model of land use, vitality, and sustainable development.

We will build on **our assets** to achieve our vision:

- Our **strategic location** near the national capital and on the edge of Gatineau Park
- Our **natural environment**, water bodies, and tourist attractions
- Our **tranquillity** and the feeling of **safety and security** that prevails in our community
- The quality and variety of the **local services** we have at our disposal
- The diversity of our **village clusters**
- **An inclusive and welcoming living environment** where residents actively contribute to the well-being of the community
- Our **cultural and artistic vitality** and our heritage
- An abundance of **agricultural and forest land**
- A municipality of choice for **outdoor** enthusiasts

*We will focus our attention and energy on five (5) strategic areas to achieve our vision: **Governance - Territory - Citizens - Services – Management***

Section 3 - Our Five Strategic Axes and Goals – Our Four Guiding Principles

Strategic axes and goals

➤ GOVERNANCE

Guide development through visionary, responsible, and inspiring leadership

➤ TERRITORY

Fulfill the land use and development potential of our municipality to ensure its vitality

➤ CITIZENS

Instill a sense of community pride and belonging and attract new residents, vacationers, and visitors

➤ SERVICES

Strengthen the services available to residents and see to their integrated development

➤ MANAGEMENT

Continuously improve the efficiency and effectiveness of municipal government

Guiding Principles

1. **RESPONSIBLE GOVERNANCE** - The Municipality of La Pêche is committed to implementing a stringent system of governance that promotes accountability, organizational oversight and effectiveness, sound management of public funds, and active communication between the municipal council, the municipal administration, and its citizens.
2. **QUALITY OF LIFE AND COMMUNITY WELL-BEING** - Quality of life is the central objective of the strategic plan and development vision. The Municipality of La Pêche believes it essential for the well-being and personal growth of its citizens:
 - The family as the focal point where individuals learn and develop
 - The preservation and enhancement of the municipality's historical heritage and natural environments
 - Active living and healthy lifestyles
 - A dynamic and vibrant cultural life
 - The role of elders as builders and memory keepers
 - Active aging
 - Intergenerational solidarity and citizen engagement
 - Access to quality infrastructure and affordable housing

3. **BALANCE** - The Municipality of La Pêche recognizes the importance of basing development on:
- The principles of sustainable development, dynamically balancing growth to take into account three priorities: the **environment** (environmental protection), the **way of life** (social progress), and the **standard of living** (economic development)
 - The needs of citizens today, without compromising the ability of future generations to meet their own needs
 - Available financial capacity
 - The ability of the municipal administration to deliver services
 - The balance between the common good and the needs of specific districts
4. **PARTNERSHIP** - The Municipality of La Pêche recognizes the importance of consulting the public and cooperating with other municipalities as well as with political, community, school, economic, sports, and cultural stakeholders in order to ensure that the actions it takes on behalf of residents have a positive and lasting impact and are as coordinated as possible. Through its “Fier Partenaire” approach, the Municipality supports initiatives from more than 40 non-profit organizations active on its territory.

Section 4 – Our Strategic Objectives

Land use planning and infrastructure development

1. Develop the urban perimeters of Sainte-Cécile-de-Masham and Wakefield,
2. Adopt a five-year road network and active transportation plan
3. Develop a **municipal asset management plan**
4. Complete the **park improvement profile** and implement the resulting action plan
5. Help develop **Internet and cellular connectivity**
6. Build a **new municipal hall**

Environmental protection and community enhancement

7. Meet the province’s 2020 targets for **waste management**
8. Draft and implement an action plan for the **development and enhancement of the La Pêche and Gatineau rivers and other water bodies and shore areas**

Economic development

9. Help draft the MRC des Collines-de-l’Outaouais’ **agricultural development plan**
10. Draft and implement an **economic development strategy** centered on our attractions, our dynamism, and our local economy

Communication

11. Focus our **communications** on three components:
 - **Municipal awareness campaigns**
 - **Participation in civic life**
 - **Citizen education and action** for environmental protection